

VIOM Occupancy Survey - Serviced Accommodation TEST

Enter the 4-digit unique passcode assigned to your property

Each property has been assigned a unique passcode to enter occupancy details. Please do not share it with other provider(s).

You will have received the passcode in the email sent with a link to this survey.

Please note the passcode is case-sensitive (i.e. use a capital letter before the three digit number).

If you are unable to log-in, please contact us at info@islandglobalresearch.com or call us on 01481 716227.

Please enter the 4-digit passcode*

Enter the 4-digit unique passcode assigned to your property. It is case-sensitive i.e. use a capital letter before the three digit number.

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Introduction

Thank you for taking part in the Visit Isle of Man Accommodation Occupancy Survey.

The information to be submitted in this survey is for the month of July 2020.

If you have any questions, please email us at info@islandglobalresearch.com. Please note the last day for submitting information will be 18th August.

PRIVACY STATEMENT

Data submitted will be treated confidentially. Visit Isle of Man and other accommodation providers do not have access to individual results. If you wish to view our privacy policy please [click here](#).

RESULTS

We will send an email to you each month containing the overall results of the previous month's survey.

Name Of The Accommodation

The name of the accommodation you are submitting information on is shown below. *This is automatically generated from the passcode entered. If this is correct, please click 'Next' or forward arrow to confirm. If not, please contact us at info@islandglobalresearch.com or call on 01481 716227.*

The name of the accommodation will be automatically displayed based on the passcode entered. If the accommodation name is correct, you can click on next or forward arrow to confirm and proceed.

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Availability For The Month

How many days was the accommodation open this month?

Enter number: _____

Alternatively, please select this box if you were closed for the whole month

Closed for the whole month

If 'Closed for the whole month', you will be redirected to the 'Final Comments' page.

Average Room Occupancy

Enter your average room occupancy this calendar month, based on the total number of nights the room was occupied.

Please do not include 'long term lets' or 'residential use', but do include non-paying friends and family occupying rooms.

Instruction: Add up the daily tally of occupied rooms each night this month. For example, a guest house has 10 rooms available and was open for 28 days, providing a total capacity of 280 rooms over the month. The tally of all rooms occupied each night over the month shows that 180 rooms were occupied providing an average room occupancy of 64% for the month (180/280).

Average room occupancy _____ %

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Number Of Guests This Month

We would like to know about the number of guests staying at your accommodation.

This refers to the total number of guests irrespective of how long they stayed at your property.

Leave blank if unknown

Total number of guests staying at your accommodation this month:

Please can you indicate whether you hosted the following types of guests?

Please select all that apply.

- Key workers
- Repatriated residents (carrying out a mandatory 14 day quarantine period)
- People self-isolating for other reasons
- Staycation (leisure break – domestic tourism)
- Visitors from Guernsey
- Other, please specify _____
- None of the above
- Don't know

If you had 'Staycation' guests-

Approximately what percentage of your rooms sold in July were to residents taking a staycation? Please provide the best estimate if you are not sure

_____ %

Average Achieved Room Rate (£)

Enter average daily room rate (£) that was achieved this month.

Please exclude any additional charges (e.g. breakfast, wifi etc) that are optional and not

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included in the room rate as standard.

Instruction: Add up the revenue from all rooms sold this month and divide by the total number of rooms sold.

For example a guest house receives a total income of £9,720 for rooms sold over the month and 180 rooms sold, providing an average achieved rate of £54 per room per night (£9,720/180 = £54).

Average achieved daily rate: £_____

Please select whether the rate includes or excludes VAT

- Includes VAT
 - Excludes VAT
-

Final Comments

Do you have any final comments? (optional)

Thank You!

Thank you for submitting your response.

The monthly report will be sent to you via email to your registered email address as soon as it is available.
